YDC ready to go ‘Beyond Expectations’

“Beyond Expectations” is the theme of the 2015 Yankee Dental Congress, billed as “New England’s largest dental meeting.” The meeting will run from Jan. 28-Feb. 1, at the Boston Convention and Exhibition Center.

According to the organizers, YDC is the fifth largest dental meeting in the country. The annual event is sponsored by the Massachusetts Dental Society, working in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island and Vermont. Nearly 28,000 dental professionals from across the U.S are expected to attend, attracted by the opportunity to choose from more than 300 dental continuing education courses and events taught by leading experts in dentistry.

On Thursday, Jan. 29, YDC is again offering a “Five for Friday” series, this year focusing on immediate implant placement in the esthetic zone.

The series provides an opportunity for dentists and dental team members to participate in planning, the esthetic zone and immediate implant placement in six, one-hour sessions by several different speakers.

New to Yankee is the “Interprofessional Symposium: Complete Health Dentistry,” which will be on Jan. 29. The symposium will enable attendees to share knowledge, discuss comprehensive dental cases and question an expert panel of physicians from some of New England’s leading hospitals about the management of patients with medical issues that dentists will likely encounter in daily practice.

Also on Jan. 29 is “The Dental Team Playbook: The 360 Experience,” a unique C.E. experience for all team members, including dentists, assistants, hygienists and front office personnel. Each team member will join his or her respective “team” for a session intended to improve production, case acceptance and office communication. This program will be a work-in-progress.

Spear Education Lectures will be offered on Friday and Saturday during the conference. On Friday, Gary DeWood, DDS, will lead the “Fundamentals of Occlusion and Occlusal Taping” and “Occlusal Design and Creation,” while Steve Ratcliff, DDS, will teach “Making Complex Cases Simple” and “Unless You Hear ‘No.’ You Will Never Hear ‘Yes.’” Join DeWood and Ratcliff will discuss “Treatment Planning and Equilibration,” offered in the morning and afternoon on Saturday.

‘Robust’ exhibit hall

According to organizers, the YDC also is known for its robust exhibit hall floor, offering the latest in dental products and technologies from more than 450 exhibitors, along with a variety of continuing education programs, including “Catapult Continuum,” “Healthy Living Pavilion” (brought to Yankee for the first time by Brigham and Women’s Hospital), “Live Dentistry” and “Dental Office Pavilion,” all returning following popular reception at previous meetings.

According to meeting organizers, you can take a day to relax and revitalize by exploring some of Vancouver’s tourist attractions. The ocean is just steps from the Vancouver Convention Centre, and nearby pristine snow-capped mountains offer up choice late-season skiing.

You can experience the true flavor of the West Coast — and earn C.E. credits at the same time — at the Pacific Dental Conference, March 5-7, in Vancouver, British Columbia.

The PDC has an expert lineup of local North American and international speakers. With more than 130 presenters, 150 open sessions and hands-on courses covering a variety of topics, the meeting should be able to offer something for every member of your dental team.

According to meeting organizers, you will be able to explore the largest two-day trade show in Canada and have the year’s first opportunity to see the newest equipment. The exhibit hall features innovative new techniques demonstrated on the live dentistry stage, and attendees will be able to examine products and services from more than 300 exhibiting companies with representatives who are ready to discuss new products and state-of-the-art technology with you.

For more information you can call (877) 355-9571, or visit www.yankeedental.com.

(Source: Yankee Dental Conference)

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Expert lineup at Pacific Dental Conference

Quality location plus quality education plus quality family time equals Smiles in the Sun in the 2015 Longboat Key, Fla., April 22-26. Now you can earn C.E. credit while your family has a vacation that you can enjoy with them.

All the programs are in the morning — leaving you the balance of your day to spend time with your family. Many attendees bring their children and enjoy the required rates and the family-friendly accommodations at the Longboat Key Club and Resort. The 2015 speakers include:

• Howard S. Glazer, DDS, covering “What’s Hot and What’s Getting Hotter: New Materials and Techniques” Glazer is a past president of the AGD and founding member of the Canadian Academy for Esthetic Dentistry (CAED). He has been named a “Leading Clinician in Continuing Education” by Dentistry Today and a “Top Dentist” by New Jersey Monthly. He lectures and publishes internationally and writes a monthly column for AGD IMPACT. He has a general practice in Fort Lee, N.J.

Glazer describes his programs as being “about real dentistry for real people by a real dentist.” He will present a potpourri of materials and techniques designed to make your day at the office easier, more productive and more fun. Your entire dental team can benefit from learning about the latest products and benefits. Glazer reviews new products and materials on a regular basis in his AGD IMPACT column, covering adhesives, cements, composites, lasers, impression materials and much more.

• George Freedman, DDS, will cover topics focused on how to “Improve Your Productivity with Innovative Dentistry” Freedman is a founder and past president of the American Academy of Cosmetic Dentistry and a founder of the CAED. His most recent textbook is “Contemporary Esthetic Dentistry” (Elsevier). He is an editorial board member with Oral Health (Dental Materials and Technology), is a REALITY team member and lectures internationally on dental esthetics and technology. He has a private practice limited to esthetic dentistry in Toronto.

His presentation will cover new technologies and materials that improve patient acceptability, clinical efficiency and practice productivity, stress-free, cement-free, far less-expensive implants, the latest (seventh generation) adhesives, and state-of-the-art composites, cements, curing lights and novel matrix systems. In “Comfortable Cavity Preparation,” he covers impression materials for wet environments and non-surgical, non-bacterial perio treatment; patient-friendly, intraoral comfortable digital radiography: cancer-screening and in-office occlusal appliances; how new direct lasers expand the GP’s role; and high-tech electric and air-driven handpieces.

• Jay Goldstein, DMD, will cover “The Bio-Active Patient.” Goldstein has served on the teaching faculties of post-graduate programs in esthetic dentistry at multiple U.S. universities. He has lectured nationally and internationally on soft-tissue lasers, electronic caries detection, healing dentistry and innovations in hygiene. He also has written numerous textbook chapters and articles on these topics. Goldstein has a private practice in Toronto. According to Goldstein, patients are “living, breathing bioactive beings,” and dental practitioners need tools to guide bioactive structures. Early decay can be detected, mapped, treated and re-evaluated. Participants will learn how to use glass ionomers, gels and bioceramics, how soft-tissue lasers can biosynthesize, how to use integrated technology and tissue repair and healing, and how to enhance an in-office perio practice. Other topics include gingivectomy, crown-lengthening, troughing, implementing photodynamic therapy to restore gingival health and antibiotics and more.

• Fredric Toole will cover “The Next Level for the Digital Dental Practice.” He will guide you through high-profile trends and lesser-known shifts you may be unfamiliar with. She will show you how to charge up your patient database by integrating user-friendly acquisition tools into your daily communications.

Toole will give the recipe for building patient loyalty through a strong web presence — without having to remodel your team’s work habits.

(Source: Smiles in the Sun)

Time again for ‘sunsational’ education

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